

## **Historic, Archive Document**

Do not assume content reflects current  
scientific knowledge, policies, or practices.



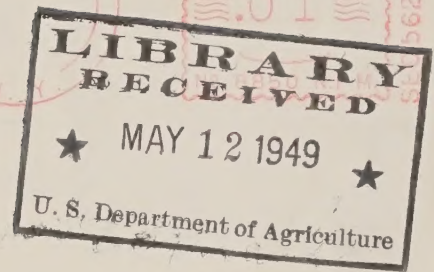
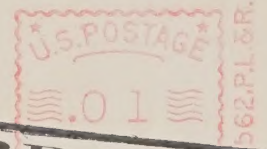
62.61

1949

**Plant for  
Health and Beauty  
At Your House  
This Year!**



***Flower* City** INC.  
**NURSERY**  
QUALITY STOCK  
EAST ROCHESTER, NEW YORK



U. S. Department of Agriculture  
Librarian  
Washington, D.C.





*Flower City* **FRUITS**

# BLUEBERRIES

BLUEBERRIES are easy to grow, very ornamental and unusually long-lived. Plant in well-drained soil that is suitable for vegetables or strawberries. They may be successfully planted as a group either in front of an existing shrub border or within the border itself. During June the branches are literally covered with bell shaped pinkish white blossoms. The leaves are waxy green turning to a lustrous glorious red in the Fall. During the Winter, the branches are a showy red and golden brown.

**Cabot—Jersey—Rancocas—Rubel—Stanley**

**18-24" — \$1.95 each, 3 for \$4.95**

**2-2½' — \$2.50 each, 3 for \$6.60**



**GOLDEN JUBILEE**



**JERSEY**

# PEACHES

**One of the most Satisfactory Fruits for the Home Garden**

Space the trees 16 ft. apart

**Golden Jubilee—Early**

**Hale Haven—Mid-Season**

**Elberta—Late**

**\$1.35 each, 3 for \$4.05**

## SPECIAL!

**1 EACH OF ABOVE  
3 VARIETIES**

**\$3.00**

# RASPBERRIES

Grow this fine fruit in your garden. Even a small space will provide enough for table use. Plant 30 in. apart in the row and space rows at least 4 ft. apart.

**Red Varieties—\$2.00 per 10, \$15.00 per 100**

**Latham—Newburgh—Taylor**

**Indian Summer (Everbearing) \$2.50 per 10, \$20.00 per 100**



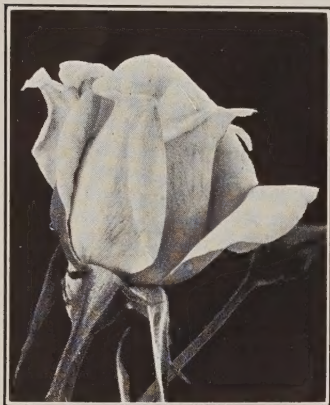
**INDIAN  
SUMMER**



# HARDY FIELD-GROWN ROSES

Plant the Queen of Flowers for bloom all Summer and Fall. Our 2-yr. field-grown plants are extremely hardy. Grown in the North, they are thoroughly acclimated.

The varieties pictured are dependable, heavy bloomers, and satisfactory under almost any condition. Our complete list of over 60 varieties includes the best of the Hybrid Teas, Polyanthas, Floribundas and Climbers and many of the better Patented Roses.



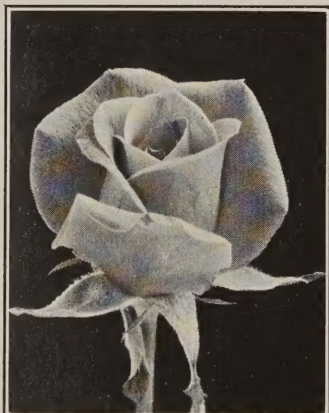
CONDESA DE SASTAGO



MRS. E. P. THOM



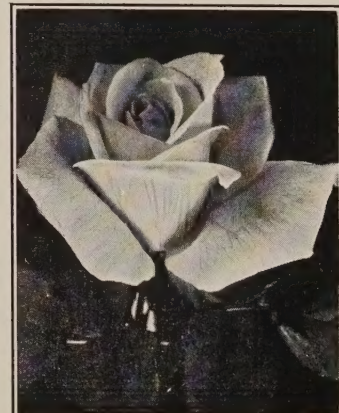
McGREDY'S SCARLET



EDITH N. PERKINS



MARGARET McGREDY



PRES. H. HOOVER



McGREDY'S IVORY

*Flower* 

---

---

---

*City*

\$1.00 EACH • 3 FOR \$2.50

## FAVORITE 6 COLLECTION

Hardy, Northern-Grown Hybrid Tea Roses

\$1.00 each • 6 for \$5.00



# NEW FASHION ROSE

The best of the Florabundas. Continuous bloomer. Oriental red buds develop into coral suffused with gold as the rose opens.

\$2.00 each, 3 for \$5.00

---

## PEONIES

*Plant NOW*

3 to 5 eye  
DIVISIONS

\$1.00 each  
3 for \$2.75

## MUMS

*ALL COLORS*

Heavy Plants

50¢ each  
5 for \$2.00

## Christmas Rose

[ *Helleborus niger* ]

Waxy white flowers,  
late fall and early spring

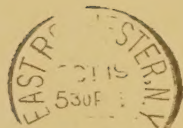
\$1.50 each  
3 for \$3.95

---

PRICES REDUCED, Living Fence (*Multiflora Japonica*) NOW - \$50.00 per 1000

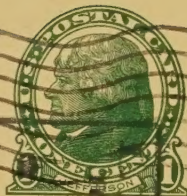
---

FLOWER CITY, Inc. EAST ROCHESTER, NEW YORK



THIS SIDE OF CARD IS FOR ADDRESS

Librarian  
U. S. Dept. of Agriculture  
Washington 25, D. C.



U. S. Department of Agriculture

LIBRARY  
RECEIVED

OCT 28 1949





**USE  
THIS  
HANDY  
ORDER  
FORM**

YOUR NAME AND ADDRESS APPEARS ON THE  
REVERSE SIDE OF THIS COUPON  
**PLEASE CHANGE IF NOT CORRECT**

## The EXPERTS Select the BEST 12

**FRENCH HYBRID**  
**LILACS**

**from**

# HIGHLAND PARK

**Edith Cavell.** Double White.  
**Emile Gentil.** Double Blue.  
**Katharine Havemeyer.** Double Lilac.  
**Lucie Baltet.** Single Pink.

**Macrostachya.** Single Pink.  
**Monge.** Single Red.  
**Mrs. W. E. Marshall.** Single Red. Darkest.  
**Paul Hariot.** Double Purple. Darkest.

**Paul Thirion.** Double Red.  
**President Lincoln.** Single Blue.  
**Vestale.** Single White.  
**Victor Lemoine.** Double Lilac.

	Each	3 for
12 to 18 in.....	\$1.35	\$3.80
18 to 24 in.....	2.00	5.75
2 to 3 ft.....	2.50	7.25

Rochester is known the world over as "The Flower City." The Lilac Collection in Highland Park has played an important role in establishing this reputation. Those of us privileged to live here and enjoy the Lilac Festival each year have difficulty selecting the best from among the 409 varieties growing in Highland Park.

Therefore, Flower City solicited the aid of the Rochester Park Dept., and other Lilac Experts to select the 12 varieties best suited for Home Planting. We are sure this selection will merit your approval and enthusiasm.



WHITE DOUBLE LILAC

## SPECIAL!

1 KATHARINE HAVEMEYER—Double Lilac  
1 PAUL THIRION—Double Red  
1 PRESIDENT LINCOLN—Single Blue

**All Regular 2 to 3 ft. Size**  
**Regular Price \$7.50**

**SPECIAL PRICE: All Three For \$6.75**

## VISIT THE NATION'S LILAC CAPITAL THIS SPRING



# Glorious ChrysanthemUMS

For a riot of color in your garden from September until Heavy Frosts

## PLANT HARDY MUMS

All Varieties hardy, 2-yr., field-grown, 65c each, 3 for \$1.80

## ASTRID CHRYSANTHEMUM

**Gorgeous, Soft Pink Prize Winning Variety**

A fool-proof, hardy plant, that grows and thrives almost anywhere.

**Lovely Long-Stemmed Sprays  
3-inch Flowers**

There is nothing in the flower kingdom quite like Astrid. Not only are these flowers centered with a pincushion of attractive Daffodil-yellow, the dark green foliage presents a lovely picture long before actual flowering time.

**Grows as Large as Wash Tub**

Once established in your garden, this superb plant will thrive readily and continue to grow year after year. In a short period of time Astrid will reach the extended size of a wash tub. The flowers will literally cover and blanket the plant for a long period of time.

**No Fuss—No Bother to Grow**

It's a really worth-while Hardy Chrysanthemum that gives more value than any other garden perennial. A splendid cut flower subject.



ASTRID

65c each • 3 for \$1.80